



BOWEN TURF CLUB

EST. 1863

"Country Racing at it's Best!"

Race wear is a tradition almost as old as horse racing itself. More than 150 years ago Fashions on the Field took playing dress ups to an entirely new level which changed both women's and now men's perspective on a day at the races. The words Fashion and Field were first paired together in the Australian Women's weekly with a headlining story titled "In the Fashion Field for Flemington". The article featured the fierce fashion that was on display at the Melbourne Cup Carnival, and the launch of the iconic "fashion on the fields" to showcase the bold and vibrant outfits.

ASHMORE PALMS BOWEN CUP 2019 FASHIONS ON THE FIELD INFO & CRITERIA

- **ENTRY FEE: \$10 PER CATEGORY**
- **FOTF REGISTRATION:** The Fashions on the Field registration tent is beside the alcohol ticket purchase station. Fill out a nomination form, and pay fee to receive your category numbers (to pin to clothing)
- **REGISTRATIONS MUST BE COMPLETED BY 2.00PM**
- **PRELIMINARY JUDGING:** Between race 2 & 3 (APPROX 2.15PM). Entrants will parade in front of FOTF Registration tent on red carpet, for finalists to be chosen.
- **FINAL JUDGING:** Between race 3 & 4 (APPROX 3.15PM) Finalists will parade on the catwalk beside judges tower, and winners chosen by judges.
- **JUDGES:** Tracey Stevenson – Brown Bros Wines
Mary Gallagher – Bowen Tourism & Business
Judge 3 - TBA

GENERAL NOTES:

Originality and confidence

- The entrant's personality and willingness to think outside the square should be obvious in their outfit
- They should look confident and happy in their outfit and wear something that makes them stand out in a positive manner

Attention to detail with accessories

- Ladies appropriate headwear is essential
- Men's accessories should be considered (but not essential)
- The overall picture must be considered in the judging – bag, shoes, jewellery and headwear
- The entire outfit must be complementary and fit together

Appreciation of current fashion trends

- Entrants must show that they're aware of current trends and interpret these trends in their own way
- Elements of their outfit should reflect current trends without losing the entrant's personal flair

Grooming and deportment

- Entrants will be judged according to not only their outfit, but also the way they carry themselves on stage/ parade.
- Hair, makeup and behaviour on stage will also be considered by the judges

Most of all, remember that while there is a judging criteria, the competition is as much about being yourself, and letting your personality shine through in your look!

Category 1. CONTEMPORARY LADY

AGE: 18 – 25yrs

- An original outfit demonstrating a stylish interpretation of current trends in fashion and the personality of the entrant – express your own sense of racing style!
- No skirt length restrictions.
- Outfit should be appropriate for the season and the weather on the day.
- It should include attention to detail in complimentary accessories.
- Head wear is essential and should be of a contemporary design to complement the outfit – headwear style is unrestricted.

Category 2. CLASSIC LADY

AGE: 35+

- Timeless style and originality, with a clear comprehension of the interpretation of race wear.
- Outfit should be appropriate for the season and the weather on the day.
- It should include suitable shoes and coordinated accessories. Suitable head wear is essential.
- Strictly no bare mid-riffs.
- Skirt length should be ankle, knee or just above knee. No mini skirts / shorts.

Category 3. LADY OF THE DAY

AGE: 25 – 45Yrs

- **THEME: *Feminine Rose***
Show off your feminine energy in pastels, pretty prints and florals!
- An original outfit taking into account theme, appropriateness for weather, attention to detail and accessories that complement the outfit.
- Superior Personal grooming and deportment
- Headwear is essential.
- Skirt length should be ankle, knee or just above knee. No mini skirts / shorts.

Category 4. MILLINERY

AGE: OPEN

- Should make a clear fashion statement yet fully complement the outfit.
- Style and design should demonstrate originality and be appropriate for the season.
- Head wear should be individualised with original detail.

Category 5. FASHIONABLE COUPLE

AGE: OPEN

- Entrants should be individually outstanding and make a coordinated pair.
- Men's outfits should include a suit or jacket and tie, and closed footwear.
- Women's must include headwear and complementary seasonally suitable accessories.
- Both outfits should reflect current fashion trends and be suitable for the season and the weather on the day.

Terms & Conditions of Entrants

- Contestants must be 18 years of age or more. Proof of age may be requested by FOTF Judges, FOTF nomination clerk or Club Secretary.
- Contestants and/or their outfits are not permitted to promote commercially a brand, store or designer.
- Contestants must not receive any compensation from a third party for entering this competition.
- Female contestants must have appropriate headwear to complement their racewear in order to enter.
- All prizes awarded to the contestant must remain the property of the contestant.
- Contestants are not permitted to alter or add to their outfit in any way from the beginning until the end of the competition (including preliminary & final judging).
- All entrants must respect the final decision of the judges, in representation of the organiser of the event – Bowen Turf Club Inc. No adjustment or discussion will be entered into upon completion of final judging.